

January 2025

Content Calendar

MONTHLY THEMES

New Year

Healthy Habits

Resolutions

LIFESTYLE

Jan 2nd
National Science Fiction Day

Jan 2nd
World Introvert Day

Jan 4th
World Braille Day

Jan 6th
National Technology Day

Jan 14th
Dress up Your Pet Day

Jan 20th
Blue Monday

NEWS

Jan 3rd - 4th
Quadrantids Meteor Shower

Jan 6th
US Congress Counts Electoral College Votes

Jan 20th
Donald Trump's US Presidential Inauguration

Jan 20th
Martin Luther King Jr Day

Jan 27th
Holocaust Memorial Day

ENTERTAINMENT

Jan 5th
Golden Globes

Jan 8th
SAG Awards Nominations

Jan 12th
Critics Choice Awards

Jan 23rd - Feb 2nd
Sundance Film Festival

Jan 25th
Burns Night (Celebrates poet Robert Burns)

SPORT

College Football (US)
– Jan 1st
Rose Bowl Game

– Jan 9th - 10th
Semifinals

– Jan 9th
Orange Bowl

– Jan 10th
Cotton Bowl

– Jan 20th
CFP Championship

Jan 12th - 26th
Australian Open (Tennis)

HOLIDAY

Jan 1st
New Year's Day

Jan 27th
Australia Day

Jan 29th - Feb 8th
Lunar/Chinese New Year -
Year of the Snake

February 2025

Content Calendar

MONTHLY THEMES

Black History Month (US)

National Cancer Prevention Month

National Women Inventors Month

HOLIDAY

Feb 9th
Rio Carnival

Feb 13th
Galentine's Day

Feb 14th
Valentine's Day

SPORT

Feb 6th
NBA Trade Deadline

Feb 9th
Super Bowl LIX

ENTERTAINMENT

Feb 2nd
Grammy Awards

Feb 16th
BAFTAs

Feb 23rd
SAG Awards

LIFESTYLE

Feb 2nd
Groundhog Day

Feb 4th
World Cancer Day

Feb 9th
Pizza Day

Feb 12th
Darwin Day

Feb 17th
President's Day

Feb 28th – Mar 29th
Ramadan 2025

NEWS

Feb 24th
Third Anniversary of the
Invasion of Ukraine by
Russia

March 2025

Content Calendar

MONTHLY THEMES


Women's History Month

Beginning of Spring

ENTERTAINMENT

Mar 1st 
BRIT Awards

Mar 2nd 
Oscars/Academy Awards

Mar 7th – 15th 
SXSW


NEWS

Mar 14th
Total Lunar Eclipse

Mar 29th
Partial Solar Eclipse

HOLIDAY


Mar 13th
Purim

Mar 14th 
Holi

Mar 17th 
St. Patrick's Day

SPORT

Mar 10th 
Adelaide Cup Day

Mar 16th – Apr 7th 
March Madness -
College Basketball

Mar 16th 
Australia Grand Prix

Mar 18th 
MLB Season Begins

Mar 23rd
China Grand Prix

LIFESTYLE

Mar 1st
World Compliment Day

Mar 4th
Mardi Gras/Fat Tuesday

Mar 7th
Employee Appreciation
Day

Mar 8th
International Women's Day

Mar 9th 
Daylight Saving

Mar 15th
Awkward Moments Day

Mar 20th
World Storytelling Day

Mar 22nd
Earth Hour

Mar 30th – 31st
Eid al-Fitr (End of
Ramadan)

April 2025

Content Calendar

MONTHLY THEMES

Stress Awareness Month
Celebrate Diversity Month

ENTERTAINMENT

Apr 6th
iheartradio music awards

Apr 11th – 13th
Coachella Weekend 1

Apr 18th – 20th
Coachella Weekend 2

NEWS

Apr 22nd – 23rd
Lyrids Meteor Shower

HOLIDAY

Apr 12th-20th
Passover

Apr 18th
Good Friday

Apr 20th
Easter Sunday

SPORT

Apr 6th
Japan Grand Prix

Apr 7th – 13th
Masters (Golf)

Apr 13th
Bahrain Grand Prix

Apr 13th
NBA Regular Season Ends

Apr 19th
NBA Playoffs Start

Apr 20th
Saudi Arabia Grand Prix

LIFESTYLE

Apr 1st
April Fool's Day

Apr 7th
World Health Day

Apr 15th
World Art Day

Apr 22nd
Earth Day

Apr 23rd
World Book Day

Apr 29th
International Dance Day

Apr 29th
Make a Wish Day

May 2025

Content Calendar

MONTHLY THEMES

Mental Health Awareness Month

Skin Cancer Awareness

LIFESTYLE

May 2nd
Space Day

May 11th
Mother's Day (US)

May 26th
The Cooper's Hill
Cheese-Rolling and Wake

May 28th
International Hamburger Day

HEALTH & WELLNESS

May 7th
World Asthma Day

May 31st
World No-Tobacco Day

NEWS

May 5th
Sean 'Diddy' Combs Trial

May 6th – 7th
Eta Aquarids Meteor Shower

ENTERTAINMENT

May 4th
Star Wars Day

May 5th
Academy of Country Music Awards

May 5th
Met Gala

May 6th
King Charles' Coronation
1-year Anniversary

May 8th
CMT Music Awards

May 13th
Cannes Film Festival

May 17th
Eurovision Final

SPORT

May 4th
US - Miami Grand Prix

May 12th – 18th
US PGA Championship (Golf)

May 17th
FA Cup Final (Soccer)

May 18th
Italy Grand Prix

May 21st
Europa League Final (Soccer)

May 25th
Monaco Grand Prix

May 25th – Jun 8th
French Open (Tennis)

HOLIDAY

May 26th
Memorial Day

June 2025

Content Calendar

MONTHLY THEMES

LGBTQ+ Pride Month

Men's Health Month

Start of Hurricane Season

NEWS

June 11th
Pink Moon

June 20th
Summer Solstice

SPORT

June 1st
Spain Grand Prix

June 5th
NBA Finals

June 12th – 15th
US Open (Golf)

June 15th
Canada Grand Prix

June 29th
Austria Grand Prix

June 30th – July 13th
Wimbledon (Tennis)

June 31st
Champions League Final
(Soccer)

LIFESTYLE

June 5th
World Environment Day

June 8th
World Oceans Day

June 15th
Father's Day

June 20th
Summer Solstice

June 21st
World Music Day

ENTERTAINMENT

June 8th
Tony Awards

HOLIDAY

June 19th
Juneteenth

HEALTH & WELLNESS

June 14th
World Blood Donor Day

June 21st
International Yoga Day

July 2025

Content Calendar

MONTHLY THEMES

Hurricane Season

Disability Pride Month

LIFESTYLE

July 1st
Plastic Free July

July 7th
World chocolate day

July 11th
Cheer Up the Lonely Day

July 30th
Friendship Day

NEWS

July 7th - 14th
Pamplona Running of the Bulls

July 28th-29th
Delta Aquarids Meteor Shower

July 29th
NASA Founded this day in 1958

SPORT

July 5th-27th
Tour De France

July 6th
UK Grand Prix

July 27th
Belguim Grad Prix

HOLIDAY

July 4th
Independence Day US

August 2025

Content Calendar

MONTHLY THEMES

Hurricane Season

Back to School

NEWS

Aug 12th - 13th
Perseids Meteor Shower.

SPORT

Aug 3rd
Hungary Grand Prix

Aug 25th - Sep 7th
US Open (Tennis)

Aug 31st
Netherlands Grand Prix

LIFESTYLE

Aug 1st
World Lung Cancer Day

Aug 10th - Sept 15th
Back To School

Aug 13th
International Lefthanders
Day

Aug 14th
Financial Awareness Day

Aug 19th
World Humanitarian Day

Aug 20th
World Mosquito Day

Aug 26th
International Dog Day

September 2025

Content Calendar

MONTHLY THEMES

Hurricane Season

Beginning of Fall

World Alzheimer's Month

NEWS

Sept 7th
Total Lunar Eclipse

Sept 9th
UN Assembly

Sept 11th
Anniversary of 9/11

Sept 21st
Partial Solar Eclipse

HOLIDAY

Sept 1st
Labor Day

SPORT

Sept 7th
Italy Grand Prix

Sept 21st
Azerbaijan Grand Prix

LIFESTYLE

Sept 10th
World Suicide Prevention Day

Sept 18th
International Equal Pay Day

Sept 21st
International Day of Peace

Sept 21st
World Alzheimer's Day

Sept 22nd
First Day of Fall

Sept 29th
World Heart Day

October 2025

Content Calendar

MONTHLY THEMES

Hurricane Season
Black History Month (UK)

NEWS

Oct 7th
Supermoon

Oct 7th
Draconids Meteor Shower

Oct 7th
2nd Anniversary of Hamas
Attack - Israel-Hamas War

Oct 21st-22nd
Orionids Meteor Shower

HOLIDAY

Oct 1st - 2nd
Yom Kippur

Oct 13th
Indigenous People's Day

Oct 31st
Halloween

LIFESTYLE

Oct 1st
International Coffee Day

Oct 4th - 10th
World Space Week

Oct 10th
World Mental Health Day

SPORT

Oct 5th
Singapore Grand Prix

Oct 19th
US - Austin Grand Prix

Oct 26th
Mexico Grand Prix

November 2025

Content Calendar

MONTHLY THEMES

Hurricane Season (Last Month)

Native American Heritage Month

National Alzheimer's Disease Awareness Month

HOLIDAY

Nov 1st
Dia de los Muertos

Nov 27th
Thanksgiving

LIFESTYLE

Nov 1st
World Vegan Day

Nov 2nd
Daylight Saving Ends US

Nov 13th
World Kindness Day

Nov 14th
International Diabetes Day

Nov 28th
Black Friday Sales

NEWS

Nov 4th-5th
Taurids Meteor Shower

Nov 5th
Supermoon

Nov 17th-18th
Leonids Meteor Shower

SPORT

Nov 2nd
TCS NYC Marathon

Nov 9th
Brazil Grand Prix

Nov 22nd
US - Las Vegas Grand Prix

Nov 30th
Qatar Grand Prix

December 2025

Content Calendar

MONTHLY THEMES

Festive Season

Human Rights Month

NEWS

Nov 4th-5th
Taurids Meteor Shower

Nov 5th
Supermoon

Nov 17th-18th
Leonids Meteor Shower

HOLIDAY

Dec 24th
Christmas Eve

Dec 25th
Christmas

Dec 25th - Jan 2nd
Hanukkah

Dec 31st
New Year's Eve

SPORT

Dec 7th
Abu Dhabi Grand Prix

LIFESTYLE

Dec 1st
World AIDS Day

Dec 3rd
International Day of Persons
with Disabilities

Dec 10th
International Human Rights
Day

Dec 21st
Winter Solstice