

February 2025

Content Calendar

MONTHLY THEMES

Black History Month (US)

National Cancer Prevention Month

National Women Inventors Month

HOLIDAY

Feb 9th
Rio Carnival

Feb 13th
Galentine's Day

Feb 14th
Valentine's Day

SPORT

Feb 6th
NBA Trade Deadline

Feb 9th
Super Bowl LIX

ENTERTAINMENT

Feb 2nd
Grammy Awards

Feb 16th
BAFTAs

Feb 23rd
SAG Awards

LIFESTYLE

Feb 2nd
Groundhog Day

Feb 4th
World Cancer Day

Feb 9th
Pizza Day

Feb 12th
Darwin Day

Feb 17th
President's Day

Feb 28th – Mar 29th
Ramadan 2025

NEWS

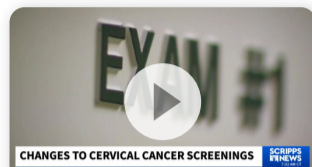
Feb 24th
Third Anniversary of the
Invasion of Ukraine by
Russia

February Sample Library Videos

MONTHLY THEMES

LIFESTYLE

National Cancer Prevention Month

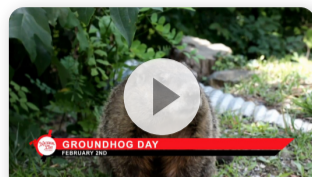


CHANGES TO CERVICAL CANCER SCREENINGS SCRIPPS NEWS

Scripps News Morning Rush
Duration: 2:12

New Cervical Cancer Screening Guidelines for Women Announced

Groundhog Day

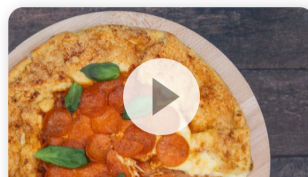


GROUNDHOG DAY

National Day Calendar
Duration: 1:03

February 2 | Embracing Tradition and Whimsy on Groundhog Day

Pizza Day

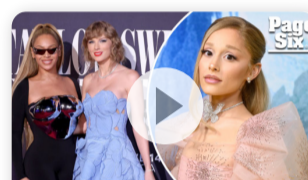


Chefclub Daily - English
Duration: 0:43

Most Stuffed Crust Pizza

ENTERTAINMENT

Grammy Awards




Page Six

New York Post - Page Six
Duration: 1:19

Grammy nominations 2025: Taylor Swift and Beyoncé shatter records again,...

BAFTAs




BAFTA

Bang Showbiz
Duration: 0:56

Mikey Madison is among the nominees for the BAFTA Rising Star award

SAG Awards




unbranded - Entertainment
Duration: 1:31

SAG Awards Nominations: Wicked Leads As Nicole Kidman Is Snubbed

HOLIDAY


Rio Carnival



Euronews
Duration: 1:00

Rio kicks off 2025 carnival season with unofficial street parties


Galentines



Scripps News
Duration: 8:39

How Galentine's Day boosts both friendships and health

Valentine's Day

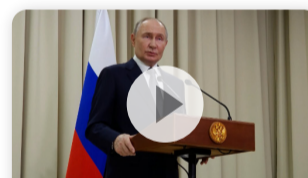


AccuWeather
Duration: 2:18

The weather's impact on Valentine's Day flowers

NEWS

Third Anniversary of the Invasion of Ukraine by Russia

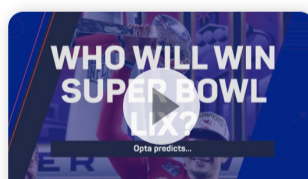


Money Talks News
Duration: 1:25

Russian Army Hemorrhages Equipment As Ukraine War Drags On

SPORT

Super Bowl LIX

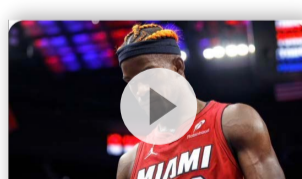


WHO WILL WIN SUPER BOWL LIX?

Stats Perform Video
Duration: 1:00

Which team will win Super Bowl LIX?

NBA Trade Deadline



SportsGrid
Duration: 2:04

Jimmy Butler Seeks Trade: Who Could Acquire the Superstar?

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