

August 2024

Content Calendar

MONTHLY THEMES

1st Week of Aug
World Breastfeeding Week

Aug 11th
Summer Olympics in Paris

All Month
Back to School

LIFESTYLE

Aug 10 – Sept 15
Back To School

Aug 20
World Mosquito Day

HOLIDAY

Aug 2
International Beer Day

Aug 4
National Chocolate Chip
Cookie Day

Aug 8
International Cat Day

Aug 12
World Elephant Day

Aug 13
International Left Hander's
Day

Aug 19
World Photography Day

Aug 26
International Dog Day

Aug 18
National Fajita Day

Aug 21
National Senior Citizen Day

Aug 24
National Waffle Day

SPORT

Aug 11
Olympics Closing Ceremony

Aug 23 – 25
Dutch Grand Prix

Aug 26 – Sept 8
US Open (Tennis)

Aug 30 – Sept 1
Italian Grand Prix

NEWS

Aug 12 – 13
Perseids Meteor Shower
Peak

Aug 19 – 22
Democratic National
Convention

Sample Library Videos



MONTHLY THEMES

World Breastfeeding Week



Duration: 1:30

World Breastfeeding Week: Key nutrition tips for nursing mums

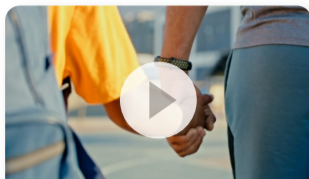
Summer Olympics



Duration: 9:10

Team USA Basketball Paris Olympics Best Futures Bets

Back to School

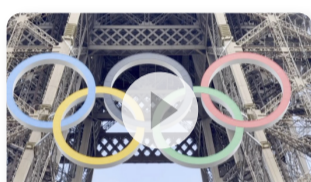


Duration: 1:45

How to maintain immunity as kids go back to school

SPORT

Olympics



Duration: 1:01

How to Enjoy the Paris Olympics Without Purchasing a Ticket

Dutch Grand Prix



Duration: 5:32

"An amazing track to drive" - Verstappen excited ahead of Dutch Grand Prix

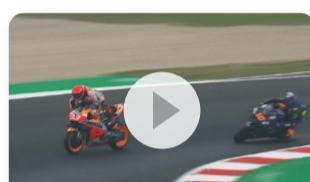
US Open (Tennis)



Duration: 1:40

Everything at the US Tennis Open Costs More This Year

Italian Grand Prix



Duration: 1:46

Emilia Romagna Grand Prix - Italian Grand Prix driver Francesco Bagnaia...

HOLIDAY

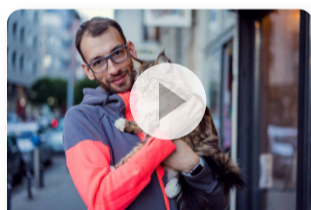
International Beer Day



Duration: 0:57

August 4 | Raising a Glass: Celebrating International Beer Day

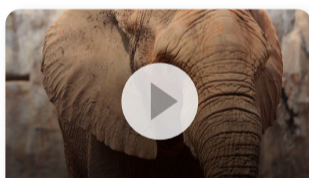
International Cat Day



Duration: 1:21

8 Health Benefits of Having a Cat (International Cat Day, August 8)

World Elephant Day



Duration: 1:30

5 Incredible Facts About Elephants (World Elephant Day, August 12th)

National Fajita Day



Duration: 20:56

Allison's Cooking Diary - Sheet Pan Shrimp Fajitas

Left Handers Day

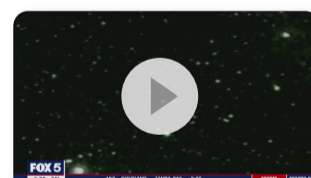


Duration: 1:10

August 13 | Celebrating the Unique Charm of Lefties: International Left Handers Day

NEWS

Perseids Meteor Shower

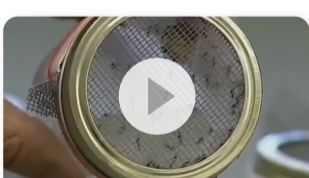


Duration: 2:28

How to see the Perseids meteor shower this weekend

LIFESTYLE

World Mosquito Day



Duration: 2:46

Protect yourself from mosquitoes

[View full video library](#)