

JULY 2024

Content Calendar



MONTHLY THEMES

Hurricane Season

National Hot Dog Month

BBQ

Shark Week

Beach

Vacations

Summer Camp

NEWS

July 6 - 14
Pamplona Running of the Bulls – San Fermin

July 12 - 14
G20 in Rio – Climate, Finance, Sustainability

July 25 - 28
Marvel Comic Con San Diego

July 29
NASA Founded on this day in 1958

SPORT

July 1 - 14
Wimbledon (Tennis)

June 29 - July 21
Tour de France

July 5 - 7
British Grand Prix

July 13 - 16
MLB All Star Game

July 19 - 21
Hungarian Grand Prix

July 26 - 28
Belgian Grand Prix

July 26 - Aug 11
Olympics Opening Ceremony

July 26 - Aug 11
Summer Olympics, Paris

LIFESTYLE

July 1
Picnic Day (Australia)

July 2
World UFO Day

July 5
National Bikini Day

July 7
World Chocolate Day

July 11
World Population Day

July 16
World Snake Day

July 17
World Tattoo Day

HOLIDAY

July 1
Canada Day

July 4
Independence Day

July 4
Islamic New Year

July 18
Intl Nelson Mandela Day

Sample Library Videos



MONTHLY THEMES

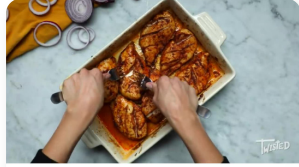
Hurricane Season



Duration: 1:46
Provider: AccuWeather

What's the difference between hurricane evacuation zones and flood zones?

BBQ



Duration: 3:02
Provider: Jungle Creations

How To Make A Cheesy BBQ Chicken Roll

Shark Week



Duration: 1:02
Provider: ZMG

A Huge Number of Shark Deaths Is Causing a Gaping Hole in Ocean...

Beach



Duration: 0:17
Provider: Doing Things Media

drone flying over beach catches footage of surfers catching a big wave and two...

Summer Camp



Duration: 1:33
Provider: Cheddar

Cost-Cutting Tips for Summer Camp

NEWSWORTHY

Pamplona Bull Run



Duration: 2:10
Provider: Euronews News

Are Spain's traditional bull runs under threat?

G20



Duration: 2:15
Provider: Aljazeera

Brazil blasts UNSC 'paralysis' on Gaza at tense G20 meeting

Comic Con



Duration: 3:01
Provider: FCCE

Hits and Misses – Comic Con 2022:

NASA



Duration: 4:58
Provider: Fox

Nasa makes major announcement regarding future missions ahead of Eart...

SPORT

Wimbledon



Duration: 2:23
Provider: Hello!

Best dressed celebrities at Wimbledon 2023

Tour De France



Duration: 2:52
Provider: SNTV

Final of Tour de France will leave Paris for first since 1905 due to Olympics clash

Grand Prix



Duration: 2:48
Provider: GB News Videos

Lewis Hamilton trend spells trouble for Ferrari bosses as Monaco Grand Prix...

MLB



Duration: 2:36
Provider: SportsGrid

Is the 2024 MLB MVP Races Still Up for Grabs? | MLB Futures

Olympics



Duration: 2:00
Provider: FMM

Paris 2024 Olympics: torchbearers in Marseille kick off the flame's journey...

LIFESTYLE

Picnic Day



Duration: 2:04
Provider: Cover Media

Five hacks for putting together the perfect healthy picnic

World UFO Day



Duration: 1:22
Provider: ZMG

Here Are the Best Places Around the Country to Spot UFOs

World Chocolate Day



Duration: 1:19
Provider: Wibbitz

6 Health Benefits of Eating Chocolate (World Chocolate Day)

World Snake Day



Duration: 6:32
Provider: Underknown

What If You Fell Into a Snake Pit?

World Tattoo Day



Duration: 1:39
Provider: Cover Media

Cara Delevingne fixes botched tattoo

HOLIDAY

Canada Day



Duration: 6:51
Provider: CBC

Canada Day should reflect lives of Indigenous peoples, residential school...

July 4th



Duration: 1:58
Provider: AccuWeather

Crews prepare fireworks for nation's largest July 4th show

Islamic New Year



Duration: 3:05
Provider: 7awi

تعرف على الفرق بين رأس السنة الهجرية والهجرة النبوية

Nelson Mandela Day



Duration: 1:01
Provider: Money Talks News

This Day in History: Nelson Mandela Is Inaugurated in South Africa

[View full video library](#)