

March 2025

Content Calendar

MONTHLY THEMES


Women's History Month

Beginning of Spring

ENTERTAINMENT

Mar 1st 
BRIT Awards

Mar 2nd 
Oscars/Academy Awards

Mar 7th – 15th 
SXSW


NEWS

Mar 14th
Total Lunar Eclipse

Mar 29th
Partial Solar Eclipse

HOLIDAY

Mar 13th
Purim

Mar 14th 
Holi

Mar 17th 
St. Patrick's Day

SPORT

Mar 10th 
Adelaide Cup Day

Mar 16th – Apr 7th 
March Madness -
College Basketball

Mar 16th 
Australia Grand Prix

Mar 18th 
MLB Season Begins

Mar 23rd
China Grand Prix

LIFESTYLE

Mar 1st
World Compliment Day

Mar 4th
Mardi Gras

Mar 7th
Employee Appreciation
Day

Mar 8th
International Women's Day

Mar 9th 
Daylight Saving

Mar 15th
Awkward Moments Day

Mar 20th
World Storytelling Day

Mar 22nd
Earth Hour

Mar 30th – 31st
Eid al-Fitr (End of
Ramadan)

March Sample Library Videos

MONTHLY THEMES

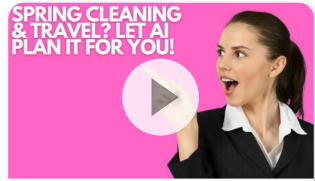
Women's History Month



CBC - Top Stories
Duration: 4:47

How these 3 women are creating communities of care, belonging and...

Beginning of Spring



Solution Tales - TechLife
Duration: 0:39

How to Let AI Plan Your Spring Cleaning & Travel (Tidy Up & Take Off)

ENTERTAINMENT

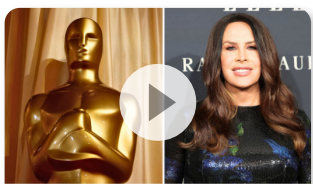
Brit Awards



Bang Showbiz - Music
Duration: 0:34

Chappell Roan in talks to perform at 2025 BRIT Awards

Oscar Awards



CBC English
Duration: 2:00

Historic Emilia Pérez Oscar nominations derailed by star's offensive posts

HOLIDAY

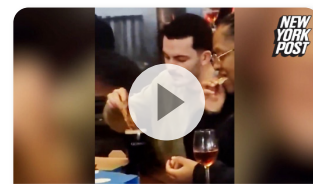
Holi



Horizen
Duration: 2:00

Aerial Splendor: India's Holi Festival in Vibrant Drone Footage

St. Patrick's Day



New York Post
Duration: 0:42

Dipping pizza in Guinness is a St. Patrick's Day don't

LIFESTYLE

Mardi Gras



Switch - Discover More
Duration: 5:00

FESTIVALS OF THE WORLD - Mardi Gras

Daylight Saving



unbranded - Newsworthy
Duration: 1:30

What Businesses Make More Money Due To Daylight Savings?

Start of Ramadan



Rajshri - Food
Duration: 3:01

How To Make Mango Mastani At Home

NEWS

Total Lunar Eclipse

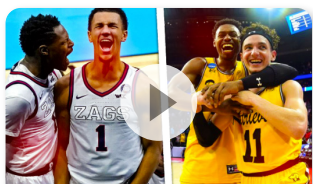


Cover Media - Shareable
Duration: 1:59

2025 Celestial Wonders: A Year of Cosmic Spectacles

SPORT

March Madness College Basketball



Corr - The Sportest
Duration: 9:01

Top 10 Best Moments in March Madness History

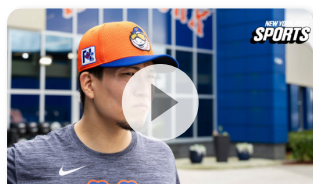
Australian Grand Prix



unbranded - Sport
Duration: 1:10

Mercedes' Antonelli Passes Driving Test Ahead Of F1 Debut

MLB Season Begins



New York Post - Sports
Duration: 2:05

Mets arms begin building up for 2025 season

[View full video library](#)