

January 2025

Content Calendar

MONTHLY THEMES

New Year

Healthy Habits

Resolutions

LIFESTYLE

Jan 2nd
National Science Fiction Day

Jan 2nd
World Introvert Day

Jan 4th
World Braille Day

Jan 6th
National Technology Day

Jan 14th
Dress up Your Pet Day

Jan 20th
Blue Monday

NEWS

Jan 3rd - 4th
Quadrantids Meteor Shower

Jan 6th
US Congress Counts Electoral College Votes

Jan 20th
Donald Trump's US Presidential Inauguration

Jan 20th
Martin Luther King Jr Day

Jan 27th
Holocaust Memorial Day

ENTERTAINMENT

Jan 5th
Golden Globes

Jan 8th
SAG Awards Nominations

Jan 12th
Critics Choice Awards

Jan 23rd - Feb 2nd
Sundance Film Festival

Jan 25th
Burns Night (Celebrates poet Robert Burns)

SPORT

College Football Playoffs
– Jan 1st
Rose Bowl Game

– Jan 9th - 10th
Semifinals

– Jan 9th
Orange Bowl

– Jan 10th
Cotton Bowl

– Jan 20th
CFP Championship

Jan 12th - 26th
Australian Open (Tennis)

HOLIDAY

Jan 1st
New Year's Day

Jan 27th
Australia Day

Jan 29th - Feb 8th
Lunar/Chinese New Year -
Year of the Snake

January Sample Library Videos

MONTHLY THEMES

New Year



Cover Media - Shareable
Duration: 1:30

New Year's Traditions From Around the World

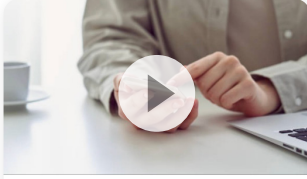
Healthy Habits



Fox - Seattle
Duration: 6:33

Healthy Living: Importance of prioritizing a full night's rest

Resolutions



unbranded - Lifestyle
Duration: 1:39

4 Ways To Stop Doomscrolling And Reduce Anxiety

NEWS

Quadrantids Meteor Shower



AccuWeather
Duration: 1:00

Catch the Quadrantids, the last meteor shower of winter

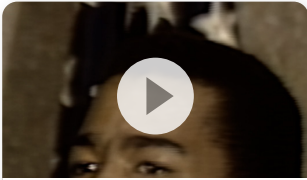
Presidential Inauguration



Scripps News Morning Rush
Duration: 1:57

Trump's Team Prepares for White House Transition

Martin Luther King Jr Day



NowThis - News
Duration: 0:10

Remembering Dexter Scott King's Speech When MLK Day Became a National...

Holocaust Memorial Day



PA Media - News
Duration: 1:14

Holocaust Memorial Day 'must be marked every year to stop prejudice', say...

ENTERTAINMENT

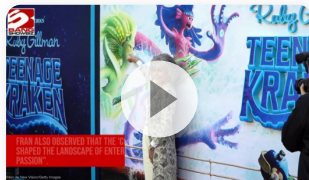
Sundance Film Festival



Scripps News Morning Rush
Duration: 0:43

Sundance Film Festival's Venue Hunt: Utah or New Cities?

SAG Awards Nominations



Bang Showbiz
Duration: 1:43

Jane Fonda is set to receive the SAG Life Achievement Award

LIFESTYLE

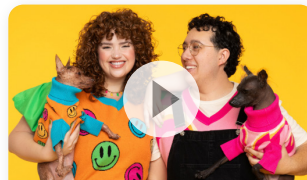
National Science Fiction Day



Looper
Duration: 38:01

The 62 Best Sci-Fi Movies Of All Time

Dress up Your Pet Day



Money Talks News
Duration: 1:49

"We made our own clothes so we could wear matching outfits - with our dogs"

World Braille Day

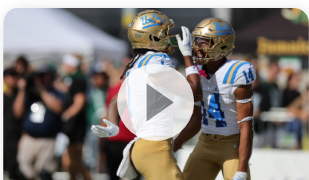


ZMG - Amaze Lab
Duration: 1:21

How the Visually Impaired 'See' Hubble Images Through Touch

SPORT

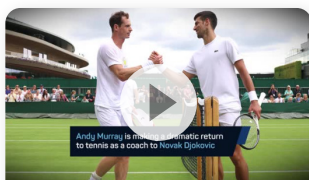
CFP Championship (US College Football)



SportsGrid
Duration: 1:31

Predicting College Football Outcomes: Key Matches Discussed

Australian Open



Stats Perform Video
Duration: 0:45

Breaking News - Djokovic appoints Murray as coach

HOLIDAY

Chinese New Year



ViralPress
Duration: 2:23

Bakery sells vibrant Chinese New Year themed dragon buns

Australia Day



GeoBeats
Duration: 0:36

You Can Stay Inside A Giant Jar Of Vegemite

[View full video library](#)

February 2025

Content Calendar

MONTHLY THEMES

Black History Month (US)

National Cancer Prevention Month

National Women Inventors Month

LIFESTYLE

Feb 2nd
Groundhog Day

Feb 4th
World Cancer Day

Feb 9th
Pizza Day

Feb 12th
Darwin Day

Feb 13th
Pancake Tuesday/Shrove Tuesday

Feb 17th
President's Day

Feb 28th – Mar 29th
Ramadan 2025

HOLIDAY

Feb 9th
Rio Carnival

Feb 13th
Galentine's Day

Feb 13th
Mardi Gras

Feb 14th
Valentine's Day

NEWS

Feb 24th
Third Anniversary of the Invasion of Ukraine by Russia

SPORT

Feb 6th
NBA Trade Deadline

Feb 9th
Super Bowl LIX

ENTERTAINMENT

Feb 2nd
Grammy Awards

Feb 16th
BAFTAs

Feb 23rd
SAG Awards

March 2025

Content Calendar

MONTHLY THEMES

Holidays

Human Rights Month

ENTERTAINMENT

Mar 1st
BRIT Awards

Mar 2nd
Oscars/Academy Awards

Mar 7th – 15th
South by Southwest

NEWS

Mar 14th
Total Lunar Eclipse

Mar 29th
Partial Solar Eclipse

HOLIDAY

Mar 13th
Purim

Mar 14th
Holi

Mar 17th
St. Patrick's Day

SPORT

Mar 10th
Adelaide Cup Day (AUS)

Mar 16th – Apr 7th
March Madness - College
Basketball

Mar 16th
Australia Grand Prix

Mar 18th
MLB Season Begins

Mar 23rd
China Grand Prix

LIFESTYLE

Mar 1st
World Compliment Day

Mar 7th
Employee Appreciation
Day

Mar 8th
International Women's Day

Mar 15th
Awkward Moments Day

Mar 18th
Daylight Savings US

Mar 20th
World Storytelling Day

Mar 22nd
Earth Hour

Mar 30th – 31st
Eid al-Fitr (End of
Ramadan)