

October 2024

Content Calendar

MONTHLY THEMES

Hurricane Season

Cybersecurity Awareness Month

Black History Month (UK)

HEALTH & WELLNESS

Oct 6th - 12th
Mental Health Awareness Week

Oct 10th
World Mental Health Day

ENTERTAINMENT

Oct 6th
American Music Awards (AMAs)

Oct 28th
CFDA Awards

HOLIDAY

Oct 2nd
Rosh Hashanah Starts

Oct 11th
Yom Kippur

Oct 14th
Thanksgiving Day (CA)

Oct 24th
Indigenous People's Day (US)

Oct 31st
Halloween

Oct 31st
Diwali

LIFESTYLE

Oct 1st
International Coffee Day

Oct 4th - 10th
World Space Week

Oct 5th
World Teachers' Day

SPORT

Oct 18th - 20th
United States Grand Prix

Oct 25th - 27th
Mexico City Grand Prix

Begins Oct 25th
MLB World Series

NEWS

Oct 1st
Vice Presidential Debate

Oct 2nd
Annular Solar Eclipse - Ring of Fire

Oct 17th
Supermoon

Oct 20th - 21st
Orionids Meteor Shower Peak

Oct 14th
United Nations Day

October Sample Library Videos

(Sample 2023 content, new videos available soon!)

MONTHLY THEMES


Hurricane Season



Duration: 3:23

Reduced number of storms expected for hurricane...


Cybersecurity Awareness Month



Duration: 1:00

Vulnerable to Cybercrime: Even Tech-Savvy People Are Targets! (Scary Reality)

Black History Month (UK)




Duration: 1:32

Immersive Black History Exhibit Offers New, Engaging Way to Learn About the...

HEALTH & WELLNESS


Mental Health Awareness Week



Duration: 1:39

Navigating Seasonal Anxiety: 4 Tips For A Calm Fall

World Mental Health Day




Duration: 0:54

8 Everyday Mental Health Tips (World Mental Health Day, Oct. 10)

ENTERTAINMENT

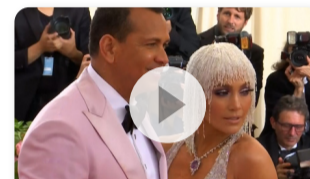
American Music Awards



Duration: 1:18

Beyoncé's 'Cowboy Carter' Receives Zero CMA Nominations

CFDA Awards




Duration: 0:38

Jennifer Lopez gets emotional as she takes home Fashion Icon gong at CFDA...

HOLIDAY

Rosh Hashanah Starts



Duration: 1:30

Everything You Need to Know About Rosh Hashanah

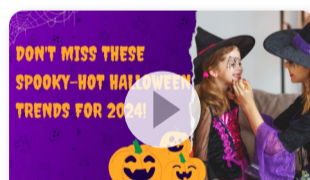
Indigenous People's Day



Duration: 0:57

What You Should Know About Indigenous Peoples' Day

Halloween




Duration: 0:45

Haunting Halloween 2024: The Trends That Will Make You Scream! (or Spook Yo...

LIFESTYLE


International Coffee Day



Duration: 1:08

Coffee Grounds Could One Day Be Used in Construction

National Teacher's Appreciation Day




Duration: 1:04

6 Ways to Show Appreciation for Your Child's Teacher

SPORT


United States Grand Prix



Duration: 1:15

F1 Mexico City Grand Prix – Ferrari Preview

Mexico City Grand Prix




Duration: 6:22

Verstappen wins United States Grand Prix

NEWS


Annular Solar Eclipse - Ring of Fire



Duration: 0:59

What eclipse eye damage feels like

Supermoon



Duration: 1:20

What is a supermoon?

[View full video library](#)

November 2024

Content Calendar

MONTHLY THEMES

Hurricane Season

Native American Heritage Month

National Alzheimer's Disease Awareness Month

HEALTH & WELLNESS

Nov 14th
World Diabetes Day

Nov 21st
National Smoke Out

NEWS

Nov 5th
US Presidential Election

Nov 11th - 22nd
Cop29 climate summit

Nov 15th
Supermoon

Nov 18th
G20 summit, Brazil

HOLIDAY

Nov 1st - 3rd
Dia de los Muertos

Nov 28th
Thanksgiving (US)

LIFESTYLE

Nov 3rd
Daylight Savings Ends (US)

Nov 21st
World Television Day

Nov 23rd
National Espresso Day

Nov 28th
Red planet day

Nov 29th
Black Friday

Nov 30th
Buy nothing day

Nov 30th
Small Business Saturday

SPORT

Nov 1st - 3rd
Sao Paulo Grand Prix

Nov 3rd
TCS NYC Marathon

Nov 10th - 17th
ATP Finals (Tennis)

Nov 21st - 23rd
Las Vegas Grand Prix

Nov 29th - Dec 1st
Qatar Grand Prix

ENTERTAINMENT

Nov 8th
Grammy Awards

Nov 25th
International Emmy Awards

December 2024

Content Calendar

MONTHLY THEMES

Holidays

Human Rights Month

HEALTH & WELLNESS

Dec 21st
National Smoke Out

ENTERTAINMENT

Dec 17th
Oscars shortlists

NEWS

Dec 7th
Pearl Harbor
Remembrance Day

HOLIDAY

Dec 24th
Christmas Eve

Dec 25th
Christmas Day

Dec 25th - 2nd Jan
Hanukkah

Dec 26th
Kwanzaa begins

Dec 26th
Boxing Day

Dec 31st
New Year's Eve

LIFESTYLE

Dec 1st
World AIDS Day

Dec 2nd
Cyber Monday

Dec 1st
Advent Begins

Dec 3rd
Giving Tuesday

Dec 21st
Winter Solstice

SPORT

Dec 6th - 8th
Abu Dhabi Grand Prix

Dec 7th
College Football
Championships
– Big Ten
– Mountain West
– Southeastern

Dec 7th
Major League Soccer Cup

Dec 13th - 15th
Men's golf, PGA Tour

Dec 14th
College football, Heisman
Trophy Ceremony, New York

Dec 31st - Jan 1st
College Football
Quarterfinals
– Fiesta Bowl
– Peach Bowl
– Rose Bowl
– Sugar Bowl